

## HIGHLAND SQUARE BUSINESS AREA

### Location and Description

- Pedestrian-friendly urban village with restaurants, specialty shops, a branch library, and entertainment venues centered around West Market Street, Akron's premier arterial street, between North Portage Path, a north-south arterial, and Rhodes Avenue
- Convenient to the Central Business District and I-76 via the downtown Innerbelt

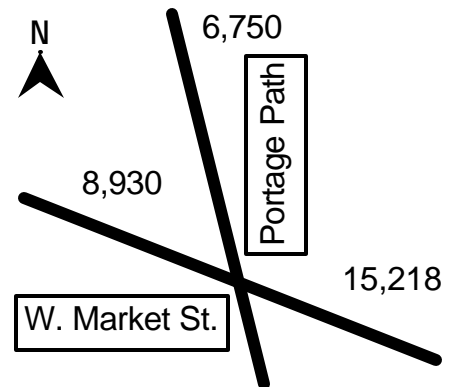
### Current Business Mix and Buildings

- Large homes converted to office use and upscale apartment buildings.
- Retailing reflects mix of specialty shops, banks, food stores, pharmacies, restaurants, and entertainment.
- Commercial buildings primarily one story free-standing buildings, two- to three story older multi-use structures with retail sales/services on the first floor, or converted residences.
- Scattered vacant parcels available (refer to map).

### Neighborhood Assets and Landmarks

- Excellent public transportation via #1 METRO bus along Akron's premier shopping arterial
- Highland Theater
- West Hill Branch Library
- Tangier Restaurant
- Antiques Row
- Portage Path School; Our Lady of the Elms Elementary and High School
- Portage Country Club

### Average Daily Traffic Volume



2000 Demographics	Within 2.0 miles		Akron		Summit County	
	#	%	#	%	#	%
Population	55,515	100	217,088	100	542,899	100
Population Per Square Mile	4,032.1	NA	3,497.5	NA	1,315.4	NA
Households	23,461	100	90,143	100	217,865	100
Family Households	13,345	57	54,104	60	145,058	67
Persons Per Household	2.3	NA	2.4	NA	2.4	NA
Average Household Income	43,595	NA	\$41,631	NA	\$55,839	NA
Housing Units	25,503	100	97,265	100	230,880	100
Owner Occupied Housing Units	13,123	51	53,441	55	152,996	66
Owner Occupied Average Home Value	\$102,670	NA	\$90,503	NA	\$133,503	NA

2000 Age Distribution	Within 2.0 miles		Akron		Summit County	
	#	%	#	%	#	%
Under 20 Years	15,583	28.1	61,764	28.5	149,564	27.5
20 and Older	39,932	71.9	155,324	71.5	393,335	72.5
65 and Older	8,734	15.7	29,534	13.6	76,745	14.1

2000 Education Levels (Of Population 25 Years and Over)	Within 2.0 miles		Akron		Summit County	
	#	%	#	%	#	%
High School Graduate	10,669	29	49,418	35	121,705	34
Bachelor's, Graduate, Professional	9,394	26	25,110	18	91,096	25